

More Revenue for Artists, More Value for Fans

TEMOC

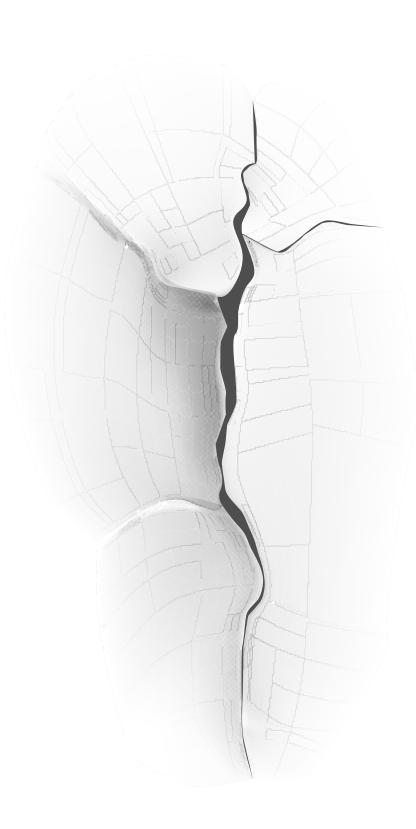
Pre-seed Round March 2025

PROBLEM

The broken music industry

GOG/6

of indie artists need a day job



only

120/6

of revenue reaches artists

Fans are philanthropists with no upside



A Web 3 platform that turns fans into early backers allowing direct monetization for indie artists, without crypto complexity

Artists

monetize directly by launching personal tokens and interacting with fans

become early backers with upside potential returns and exclusive fan perks



Fans



Artists

monetize directly by launching personal tokens and interacting

Sell personal tokens

Offer premium content behind token paywalls

Host live-stream concerts with token access

Launch exclusive drops and gated experiences for holders

Accept both crypto and fiat payments

Token value appreciation as artist grows

Access exclusive content, early releases, live stream invites

Resell artist tokens on secondary market

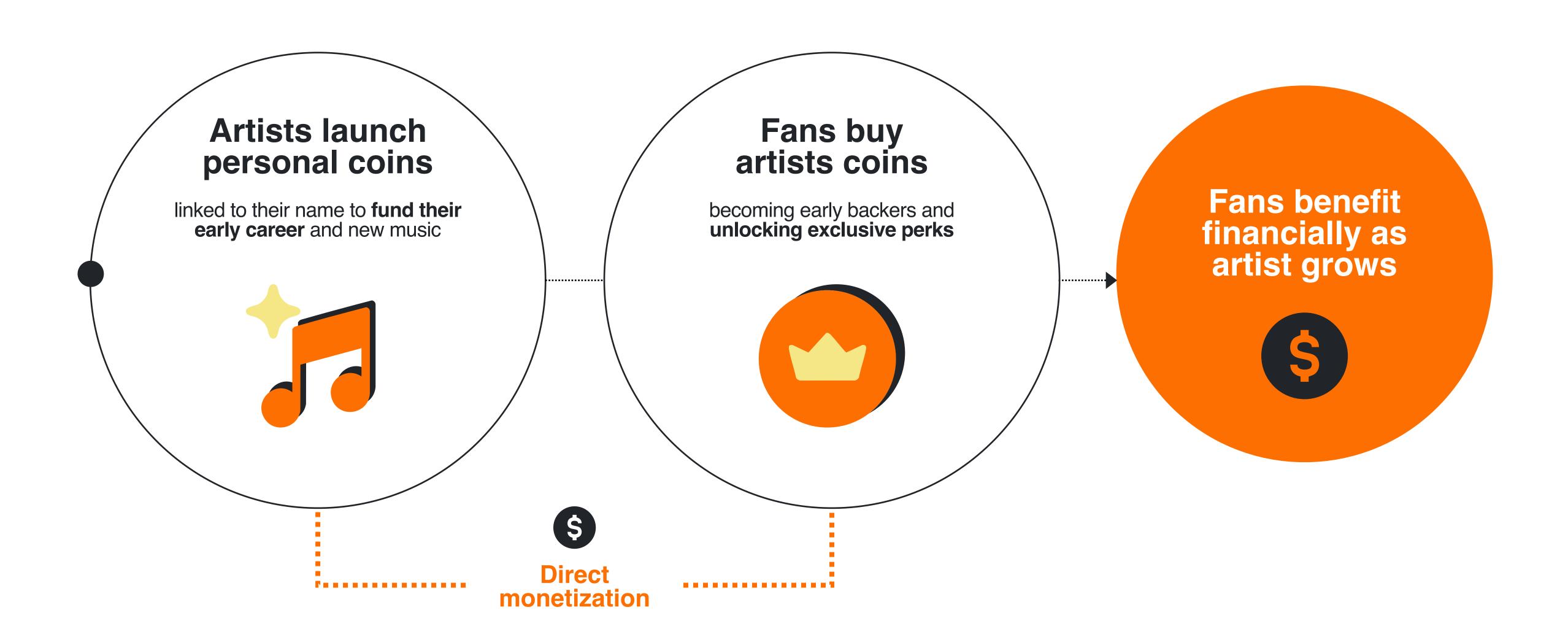
Earn rewards for engagement (e.g., listening, tipping, promoting)

Special privileges or early access for holding artist tokens

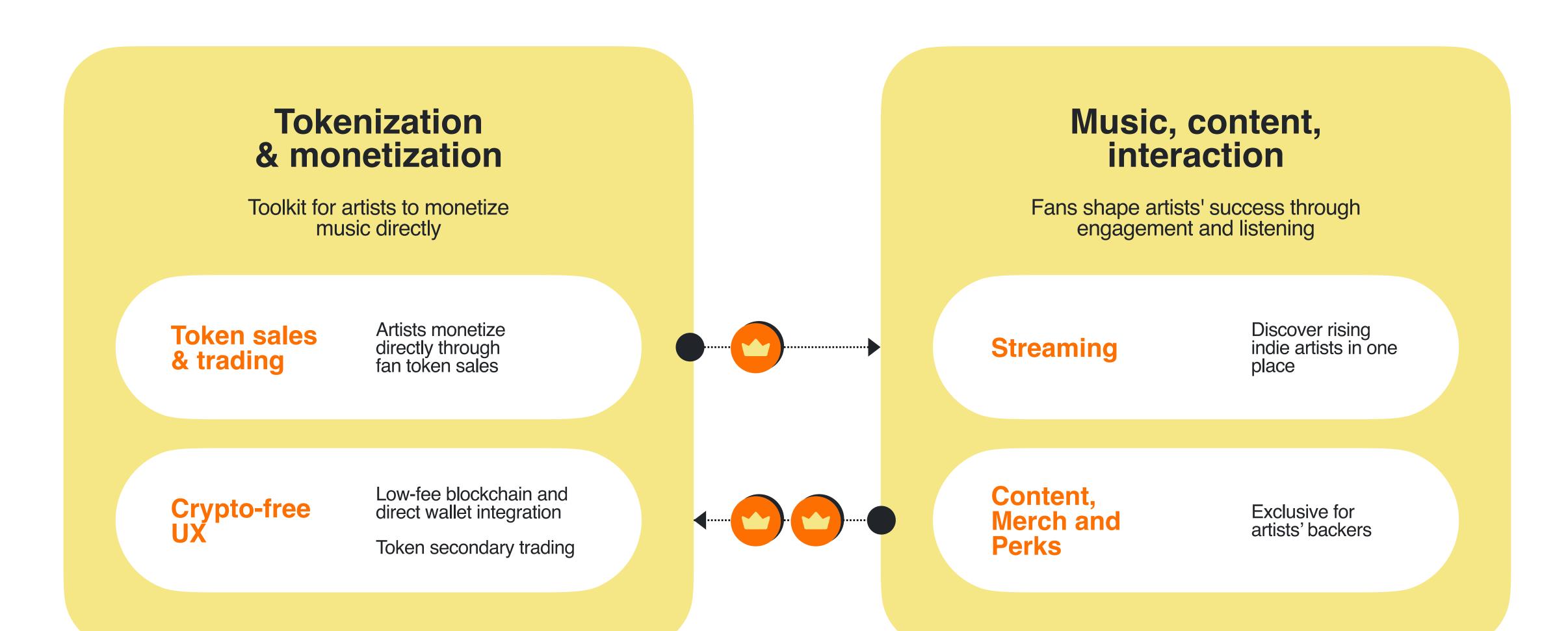
become early backers with upside potential returns and exclusive fan perks



How it works



Platform Overview

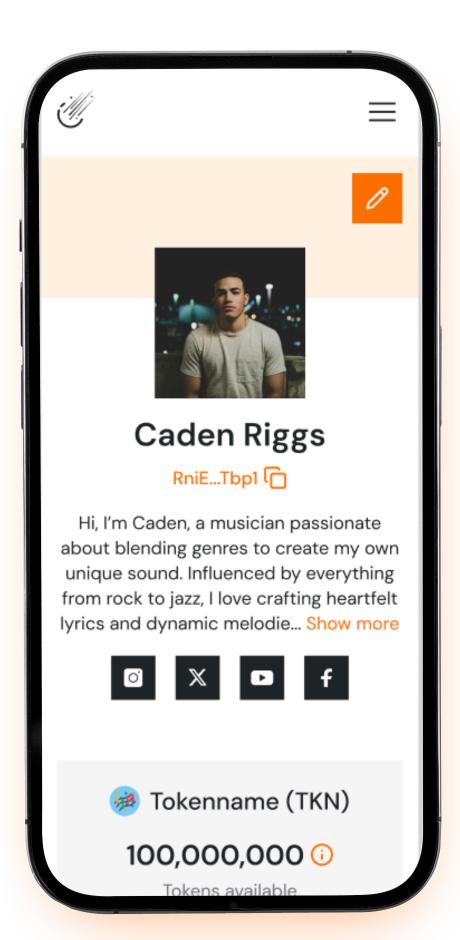


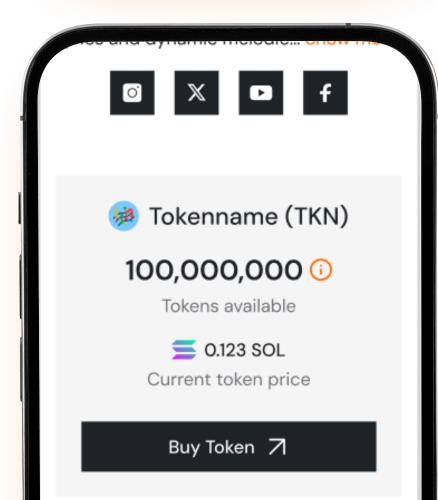


A True artist ownership and direct monetization, built for indie artists.

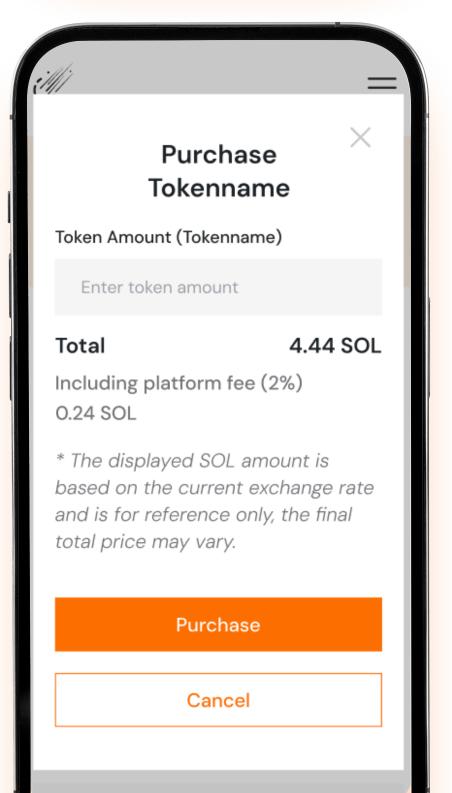
One platform to engage, stream music, and access exclusive content.

Fans gain financial upside by investing in the artists they believe in.









Market Size

\$10.8B

Indie music market share (2024)

SOM (Revenue)

\$140M

\$140M ARR Potential at 1% indie market capture, with scalable monetization layers (token fees, subscriptions, merch).

Business Model



Transaction fees

5-10% fee on artist token purchases, artist token creation



Ticket sales, merch and exclusive content



Token secondary trading fees



Premium features and subscriptions

Revenue streams

Artist Token Launch Fee (Core)

Fee: **5–10**% of each personal token offering by artists.

Example:

- Artist raises \$10,000 from fans
- TEMOC earns \$500—\$1,000 instantly
- With 10,000 artists, this can generate \$5M-\$10M in direct revenue

Secondary Token Trading Fees

Fee: **1–2%** on peer-to-peer artist token resales

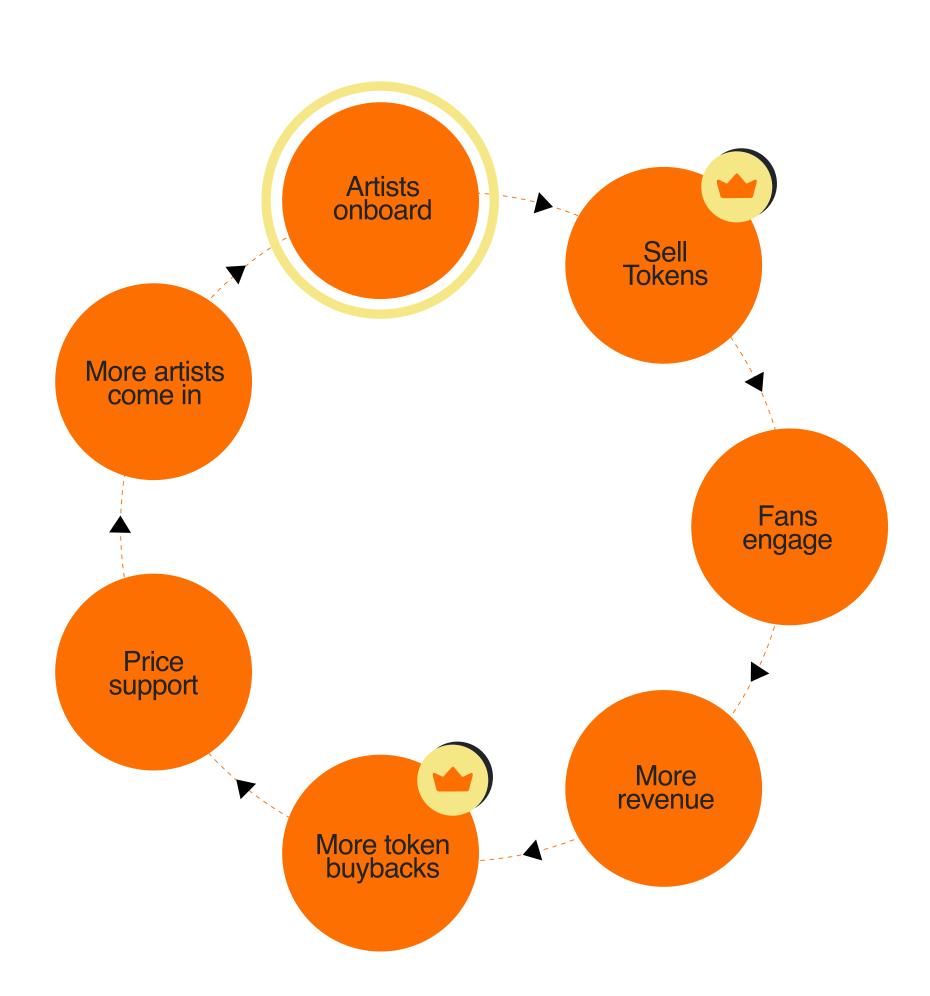
Why it matters: Promotes a liquid fan economy and long-term token retention

Merch, Ticketing & Gated Content Fees

Fee: **3–5%** commission on all transactions facilitated on platform

Ad Revenue (Fan-facing Layer)

Once the platform reaches scale (100k+ MAUs), we'll introduce native ads, artist shoutout boosts, or promoted drops.



Go-To-Market Plan & Early Adopters



100 Indie Emerging Artists

with 3K-10K followers

Bringing their Superfans & Early Backers to **TEMOC**

Founder artist network

Indie artists & independent music managers ready to onboard

No fees for 100 early adopters

Sponsoring blockchain network fees to launch personal coins (typically \$300-500 per token)

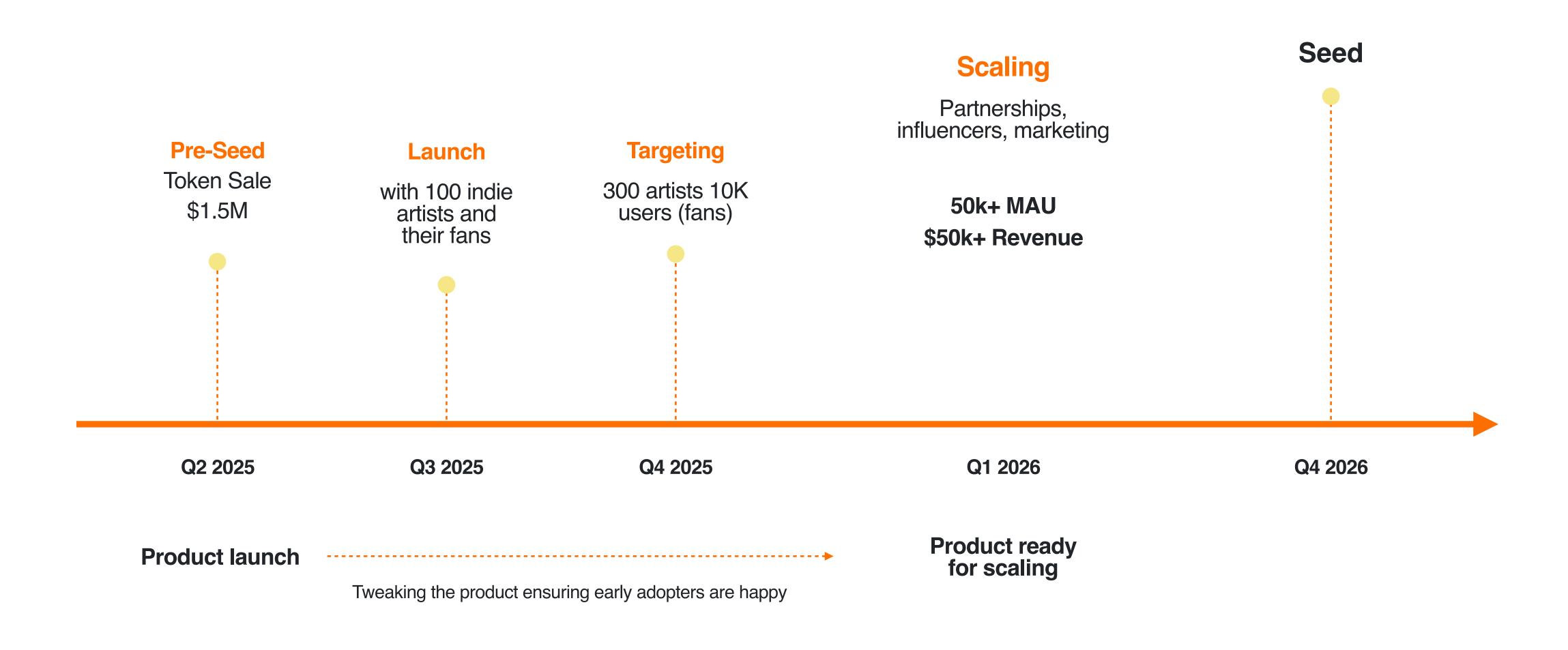
SMM, Artist education content

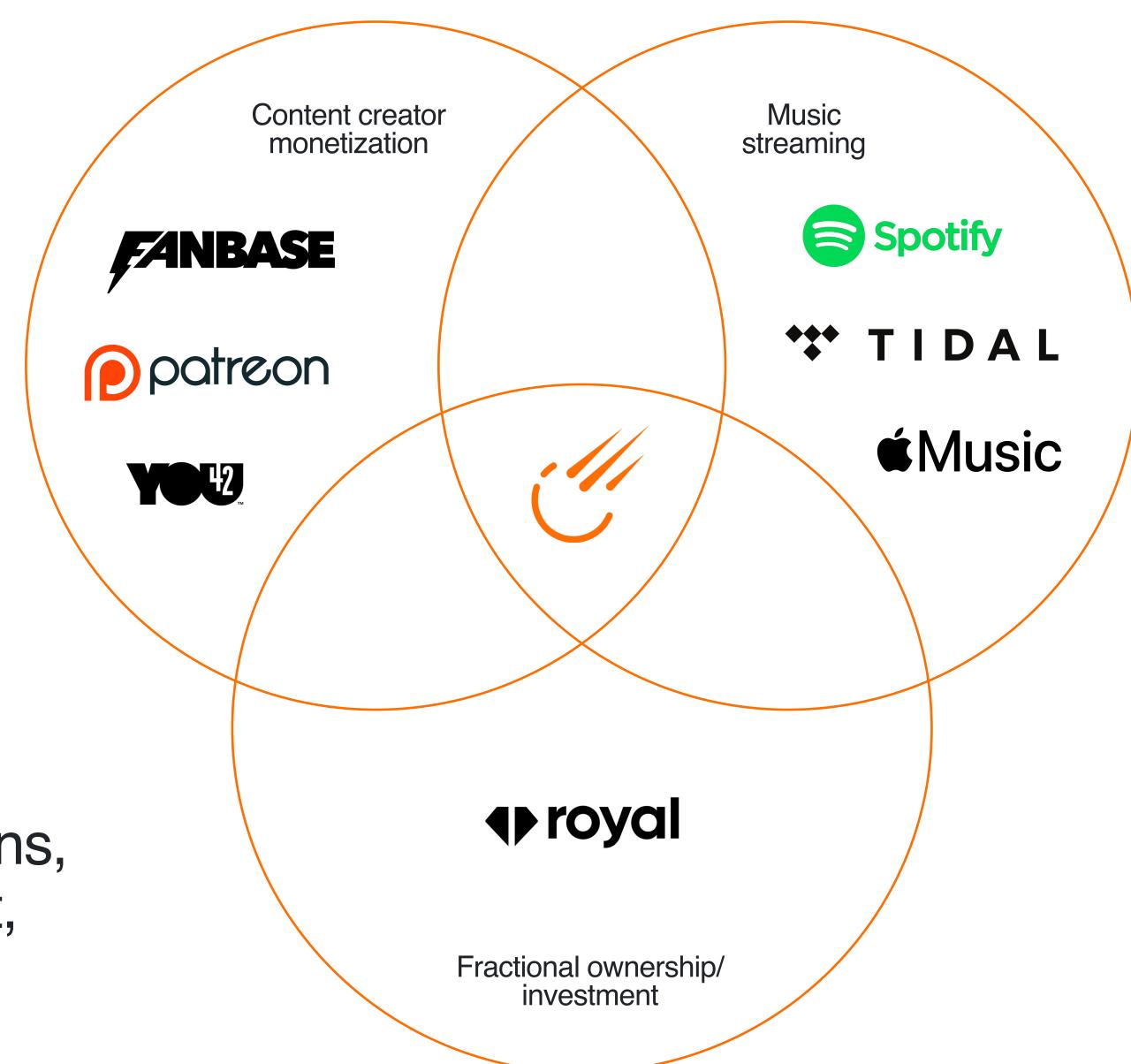
Educating artists on monetization through direct fan engagement



10k early adopters in 2025

Roadmap



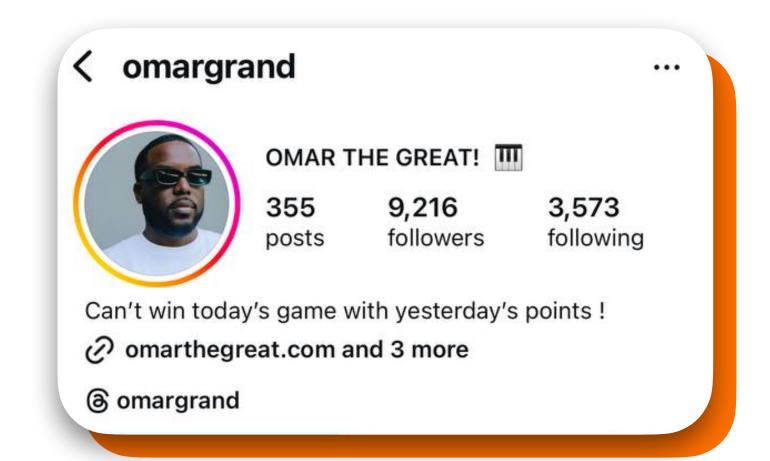


COMPETITIVE LANDSCAPE

TEMOC focuses on artist tokens, not fractional royalties. UX-first, artist-first.

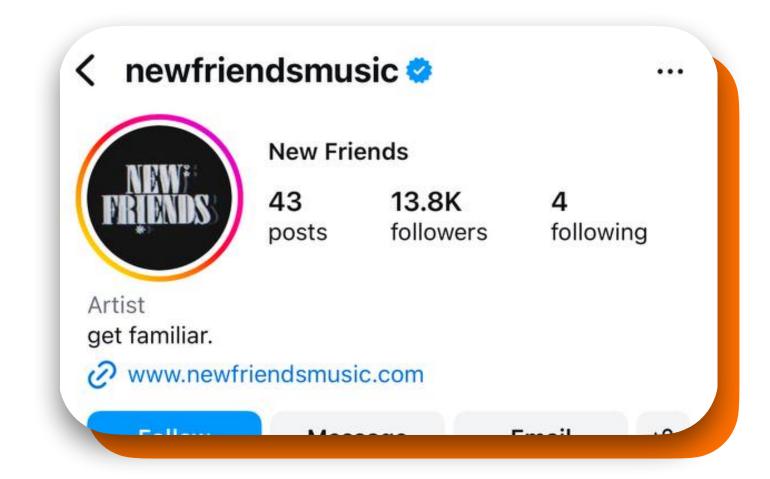
EARLY ADOPTERS

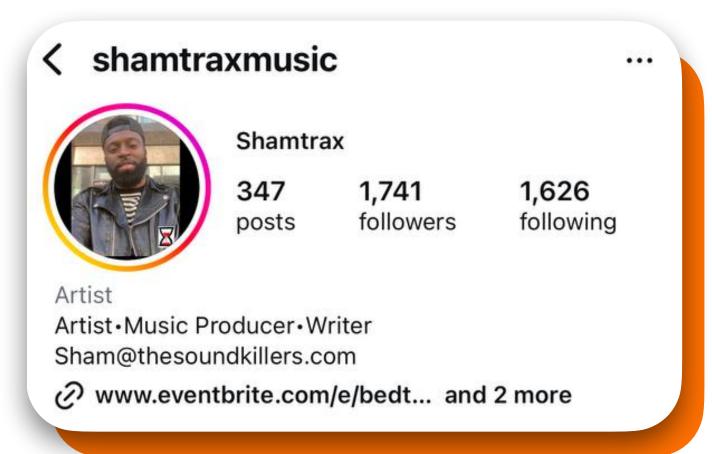
Indie Emerging Artists













Team

Michael Jex

Founder & CEO

Network marketing at World Ventures – Built and led a 120,000+ person sales team, generating \$60M in revenue

Built strong networks with artists, managers, and entertainment professionals.





Bobby Sacagiu

CTO

Bobby Sacagiu is a technology executive with 25 years of experience in AI, cybersecurity, and digital transformation. With a background spanning banking, fintech, and startups, delivering scalable product development and complex system architecture.

Currently focused on building and advising Al-powered platforms across HR, finance, and enterprise operations.

Wajeeh H.

Chief product officer

Wajeeh H. is the Chief Product Officer at Temoc, with over 10 years of experience in Al and blockchain innovation. He's a toprated specialist known for building scalable MVPs that bridge cutting-edge tech with real-world adoption.

At Temoc, he leads product strategy, turning bold ideas into market-ready platforms.



Token name

Temoc

Token type

Utility Token (Base chain)

Total supply

1,000,000,000 TEMOC

Public sale (pre-sale)

Q3 2025

520 000 000 tokens

Price \$ 0.0035

30% discount to TGE price \$3.5M valuation

\$1.82M

Token public sale raise (pre-seed)



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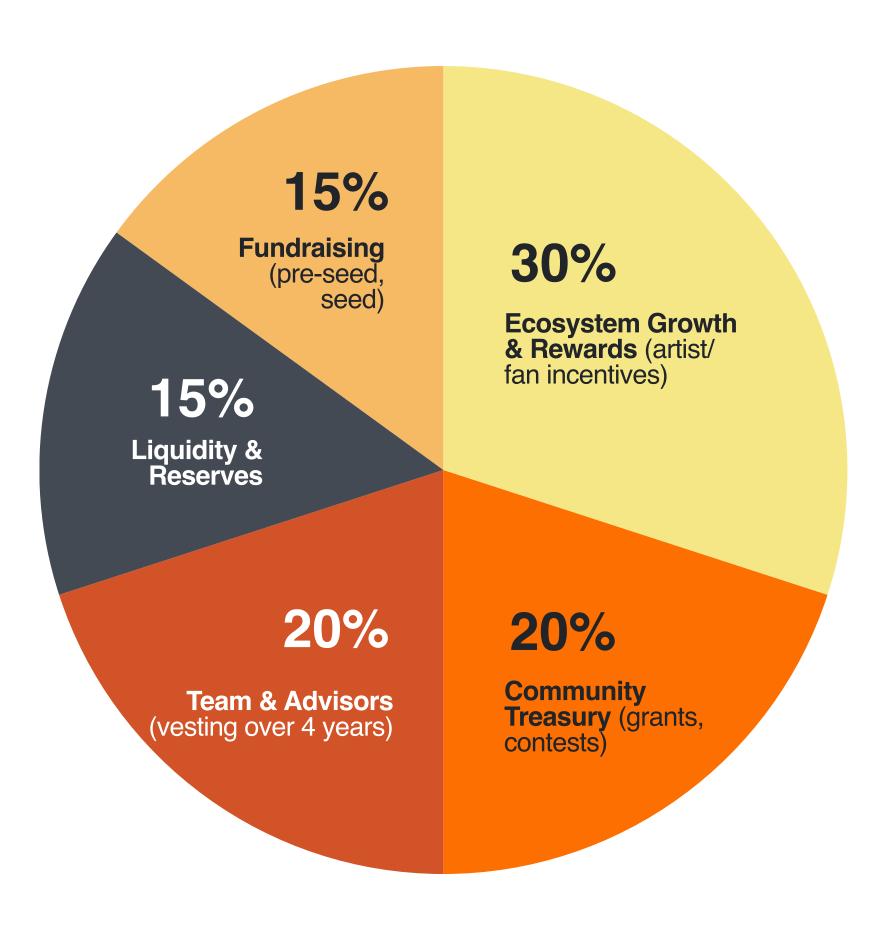
Total supply

1,000,000,000 TEMOC

Utility (Use Cases):

- Platform fees paid in TEMOC
- Governance participation (future phase)
- Artist revenue-sharing mechanisms

TEMOC Token Allocation

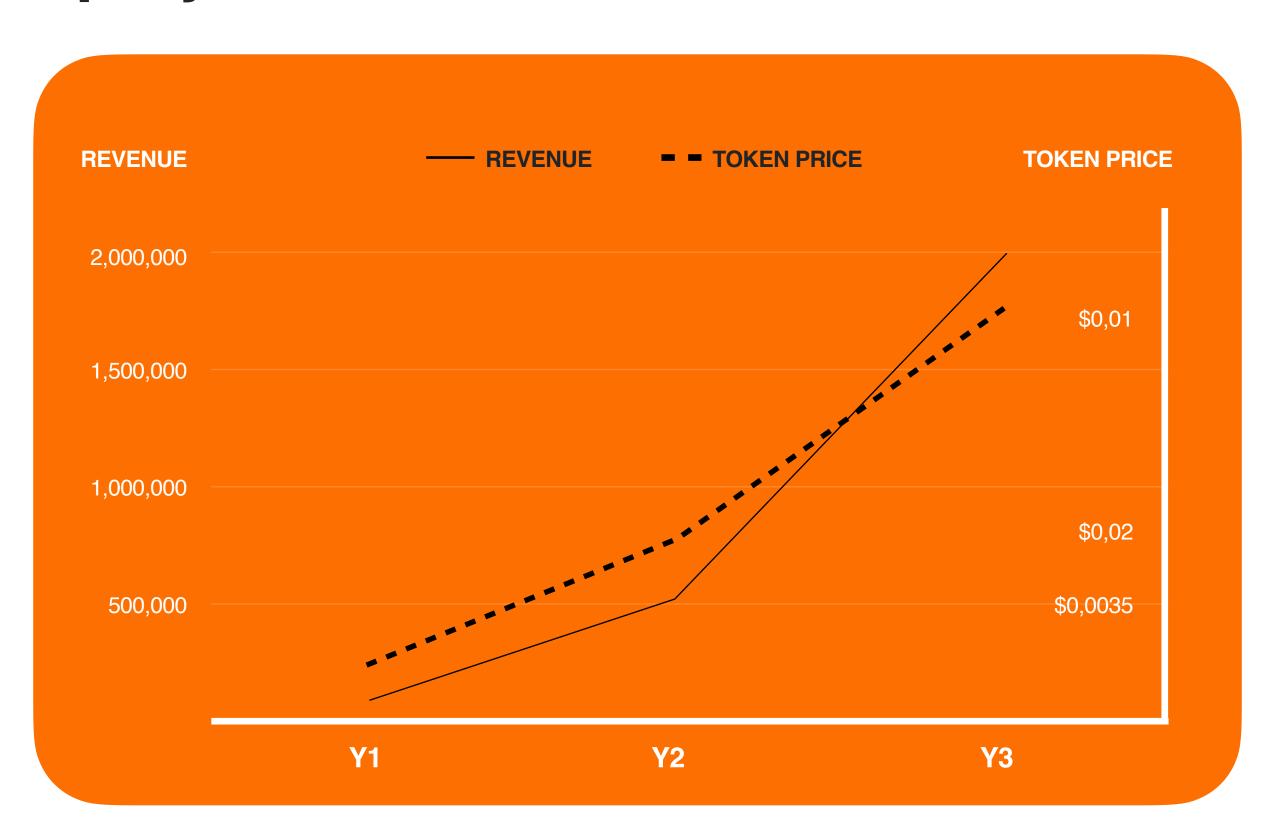




Financial projections

(OSD)	Year	Key Revenue	Projected Revenue		
Projections (U	1	Token launch fees (2–5 creators per month), early subscriptions, live gifting	\$50,000 — \$100,000		
Revenue Proje	2	Marketplace transactions (NFTs, merchandise), fan shoutouts, 10x user growth	\$300,000 — \$500,000		
Platform Reve	3	Advertising, licensing, VIP events, artist token royalties	\$1.2M – \$2M		
Plat	Note: Approximately 15% of total revenue will be allocated quarterly for token buybacks and reinvestment into the ecosystem.				

	Year	Token Price (\$TEM)	Circulating Supply	Key Drivers
(Illustrative)	1	\$0.0035 → \$0.005	~100M	Early demand, limited supply, buybacks
	2	~\$0.02 → \$0.05	~150M	Marketplace volume, staking, growth
	3	\$0.08 — \$0.1	~200M	DAO utility, mass adoption, burns



Buyback Allocation (Tokenomics-Driven)

- 10–20% of total platform revenue used to buy & burn \$TEM tokens
 Buybacks executed quarterly, visible on-chain
- Supports long-term price growth by reducing supply

TOKENCONOMICS

Designed for long term token value



Built-in demand from buybacks (30-40% of revenue used to buy tokens on the open market)



Supply pressure stays low (only 8% liquid at launch)



Strong price floor for early investors

Invest \$1,000 in Private Sale

• Private Sale Price: \$ 0.0035 per token

• You receive: 285,714 TEMOC tokens

TGE Price (at launch): \$0.005

- Value at launch = **\$1,428**
- That's a **1.4x return** if price holds or rises

10x return at only 5% adoption

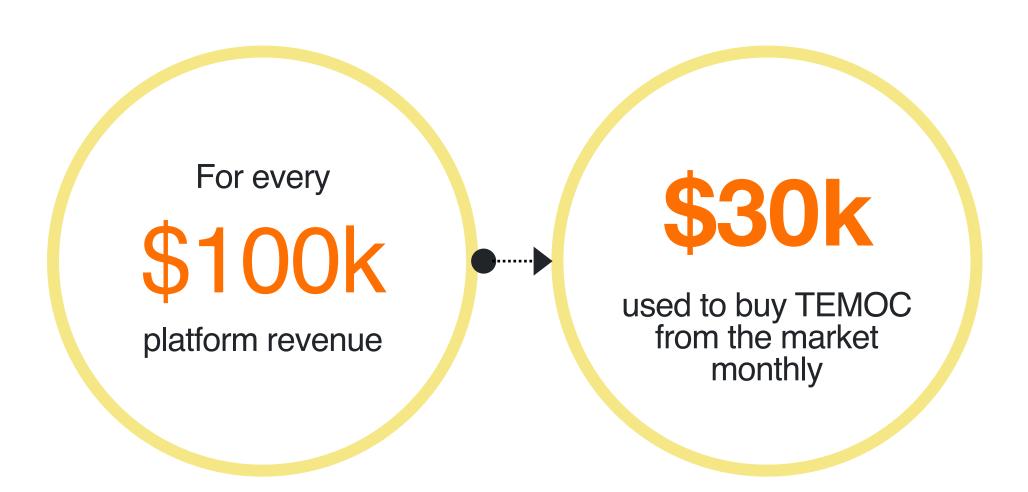
- **\$10,000** at \$0.035
- With only 5% adoption of projected revenue

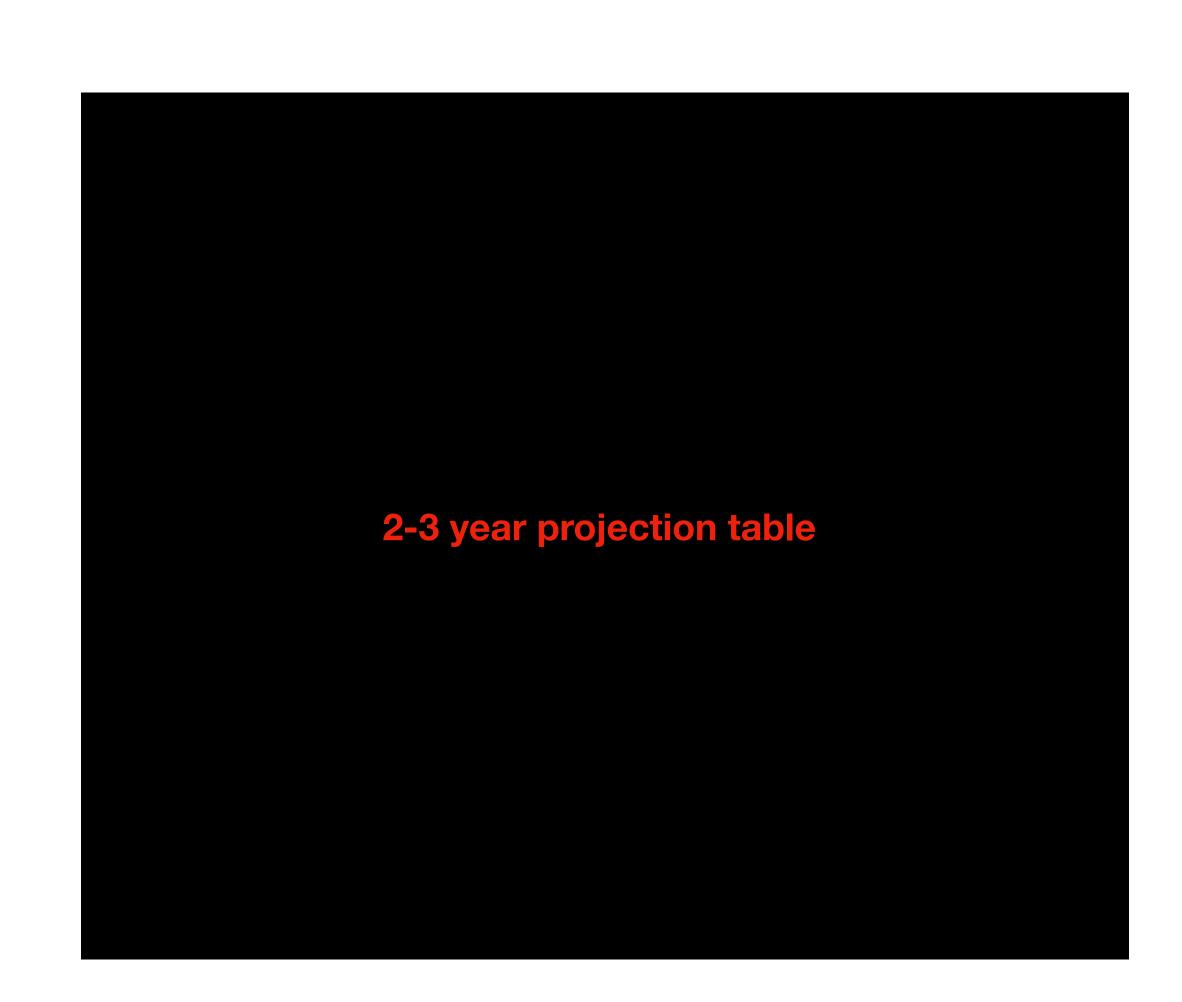
TOKENCONOMICS

Token buyback: recurring demand loop

Built-in deflationary mechanics:

30–40% of platform revenue allocated for token buybacks





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